



**EDUCATION AND TRAINING
FOR SOCIAL ENTREPRENEURS**



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EDUCATION, EDUCATION, EDUCATION

Alongside the more traditional career paths signposted by higher education institutions, becoming a social entrepreneur is now firmly established.

Written by LEE MANNION

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When then prime minister Tony Blair uttered the slogan “Education, education, education” in his acceptance speech on becoming the UK’s most senior politician in May 1998, social enterprise probably didn’t figure much in his thinking. But over the last decade or more, social enterprise has become very much part of the landscape at higher education institutions (HEIs). It’s not just that universities et al are offering courses in social enterprise or social entrepreneurship, it’s that they are coming up with creative ways for a wide spectrum of students to get bitten by the bug.

We produced this guide because we felt we had to recognise the role HEIs are playing in the groundswell of public awareness of social enterprise. The guide is a snapshot and by no means comprehensive. We hope it’ll encourage more HEIs to participate next year.

First we must give credit where it’s due – it was UnLtd’s SEE (Social Entrepreneurship in Education) Change conference that got us thinking about this about a year ago. It was there we learnt how the Higher Education Funding Council of England (HEFCE) had launched a higher education support programme with UnLtd in 2012. Funding ceased in 2015 but a legacy was created –

there is now a solid network in the UK of universities who communicate with each other around social enterprise courses, initiatives and funding competitions.

We have also got UnLtd’s SEE Change programme to thank for handing us a Pandora’s Box! The more we researched this guide, the more we realised we couldn’t possibly cover everything. If you’re at an academic institution and we haven’t included you, let us know. We’re hoping we can do this every year and thus include you in future issues.

Inside our special guide to education and training you’ll find examples of the many ways universities are encouraging, supporting and funding social enterprises. We’re also going to introduce you to a few people driving the agenda; you might be surprised to find that they’re not all professors.

The love-in between HEIs and academia isn’t restricted to the UK either, as we found when we talked to the British Council about the report they’ve produced focusing specifically on this relationship. Last but not least we have our index of HEIs offering courses in social enterprise and social innovation. They range from modules that students studying any subject at HEIs can opt for to weighty post-graduate qualifications that will produce well-equipped business people motivated to produce social impact. ■



EDUCATION AND TRAINING



Children see fish growing vegetables at a Farm Urban installation at Ness Botanical Gardens

THE SOCENTS THAT UNI GREW

Universities are good at incubating social enterprises. And here's the proof...

HELLO SUNDAY MORNING AT SAÏD BUSINESS SCHOOL

We cheated slightly with this one. Chris Raine's social enterprise Hello Sunday Morning (HSM) was already up and running before he took up the offer of a Skoll scholarship in 2013. The scholarship covers the full costs of tuition and college fees for incoming MBA students who pursue entrepreneurial solutions for urgent social and environmental challenges at Saïd Business School, University of Oxford.

HSM is a service based in Australia for those who are facing challenges using alcohol. Raine runs through the stats: "In any given year, 400,000 people have an issue with alcohol, want to get help, try to cut

back or talk to their GP about it. But only 60,000 people access face-to-face treatment. 340,000 want support but don't get it."

That's where Hello Sunday Morning comes in, firstly by offering a supportive community for those having experiences sober on occasions they might usually drink. The HSM app Daybreak is more rigorous: "We have psychologists on staff but also people that can help users set up goals around depression, anxiety and stress," explains Raine.

Raine credits his experience with Skoll as teaching him a more professional approach to running his social venture. It also cemented his commitment to being a social entrepreneur: "I was inspired

by people doing similar things, both within the Skoll network and outside and that helped me reimagine how we would function as a charity."

Although he describes it as a charity, the funding HSM receives is often dependent on achieving certain outcomes and 40% of its income comes from service delivery to different levels of government and to the 31 primary health networks around Australia.

Why did he start HSM? "I'm an entrepreneur – I like solving problems. Both my parents are GPs, my family are big drinkers and drugs have always been a part of my life and I'm curious about how we use them and even more curious about how we can use them better."

“There are plenty of people that can tell you how to eat well or exercise well but how to use drugs is a strange, hidden area of our lives and our goal is to change that.”

BROKEN SPOKE AT OXFORD BROOKES UNIVERSITY

The Broken Spoke co-operative aims to address social inequality, create a healthier environment, and strengthen the culture of bicycling in Oxfordshire by teaching people of all backgrounds to become self-sufficient and proficient in bicycle maintenance and riding.

It was awarded £11,900 from Oxford Brookes university’s social enterprise awards (OBSEA) in 2014. It meant they could add road cycling training to their list of services, which schools and universities had approached them to provide. Broken Spoke was already offering bike mechanic courses and repair services.

It is a co-op because: “we work for the benefits of our workers and volunteers rather than external shareholders.” There is a workshop that people can use with the added benefit of staff on hand to advise – users are asked to donate to use them.

The co-op also runs “Beryl’s night” for women and trans people that pushes against the stereotype of men being the ones who get their hands dirty.

You might very well ask how a bike shop can address inequality. Broken Spoke’s ‘earn a bike’ scheme offers bikes for free to people who can’t afford them but are prepared to learn how to get them operational and maintain them.

As well as providing an affordable means of transport, the co-op has found that graduates from this scheme “pay back” by volunteering themselves and teaching others bike maintenance – something that boosts their own self-esteem.

FARM URBAN AT UNIVERSITY OF LIVERPOOL

If you can watch Farm Urban founder Paul Myers’ Ted talk and not contemplate becoming a vegetarian or want to post something angry on Facebook, you’re probably a zen buddhist. In the film

Myers describes his own personal journey researching global food production.

He found that the environmental damage we do by producing food, particular meat, is disastrous. And although fish are a good source of protein, we throw nine kilograms away for every ten we catch. On top of that, we’re taking fish out of the oceans at an unsustainable rate. All of that is set against the background of a growing future global population that will somehow need to be fed.

One solution he found was aquaponics: fish reared locally (so not transported huge distances) with their poo being used to fertilise plants without the use of chemicals. Myers is a bio scientist and whilst working on his PHD at Liverpool University, the student union recognised aquaponics as a good idea and gave him £2000 to install a system on the university roof. “They allowed us to take this dream of urban farming and turn it into reality,” Myers says.

Once he had something working in place, interest from a school and then Alder Hey children’s hospital followed, both of whom wanted their own systems. The university increased their support by handing over a disused conservatory at Ness Botanical Gardens and funding the equipment as another attraction for the thousands of visitors that go there every year.

Myers credits Denise Chilton, from the Centre for Enterprise and Entrepreneurial Leadership in the Management school at Liverpool for steering him towards funding competitions, one of which was UnLtd’s Scale Up award, which won Farm Urban £15,000 and business support for a year.

The business has been going since 2014 and up until February this year Myers was working as a researcher at the university. Now, Farm Urban is paying his wages. His team go into schools and gets kids intrigued by the process. “What we need to do is take the food production out of the factory farms and the scientist labs and embed it into society for people to see, and feel and taste.” He’s hoping this education program will create revenue for Farm Urban going forward.

RE-COVERED AT NOTTINGHAM UNIVERSITY

We couldn’t include examples of social enterprises incubated at university without including one made through Enactus. The organisation consists of 69,000 students in 36 countries working on over 4,000 projects. Using volunteering, it supports students to use entrepreneurship to address the UN sustainable development goals.

Re-covered came to life at Nottingham University. The idea is simple: it sells donated furniture at low prices to keep it out of landfill and to provide employment. Currently there are three full time members of staff at Re-covered but the management, marketing and finance is all done by 15 student volunteers from Nottingham University. The idea grew from the discovery that new social housing tenants often arrived to empty homes due to health and safety regulations.

The university supported in a number of different ways. Start-up funding came via the alumni fund, with the money being spent on an employee, van hire to collect the furniture, web development and marketing. At that time the university also had some warehouse space it intended to demolish. This was then hired to the project at a peppercorn rent. It also ramped up publicity for the project by applying to and winning the GreenGown awards, which recognise sustainability projects by HEIs.

Enactus recruit students with quick shout outs at the beginning of lectures. This was how Lucy Bushby, got involved. Bushby was originally team leader of the project and then became managing director when the social enterprise became operational.

Asked how she feels about establishing a successful social enterprise in Nottingham she said: “It’s probably the most proud I have been about anything I have ever done in my life. The whole experience was so valuable and to do that at university was very special. It’s probably also the most stressful thing I have ever done! It ignited my passion for social enterprise and I’m hoping to continue that further into my career.” ■

SOCIAL ENTERPRISE DONS OF ACADEMIA

You don't have to be a professor to be a champion of social enterprise at a higher education institution. Meet the unsung heroes pushing the purposeful business agenda in academia.



**NICKALA
TORKINGTON**
*Social enterprise
consultant, UnLtd*

Although she doesn't work within a university, we thought we had to include Torkington in this section.

Of all the people we contacted for information, she was the most helpful, not only recommending several academics and support staff that were pushing the social enterprise agenda but recommending many social enterprises that had come out of academia.

We also have to give credit to Torkington for inspiring us to write about the increasing intermingling of social enterprise and academia. SEE (Social Entrepreneurs Exchange) Change is an UnLtd initiative but Torkington is the energy behind it.

As part of a team, she rounded up all the various social enterprise initiatives that universities were operating and brought them all together under the UnLtd/HEFCE SEE Change programme.

Attending that event in April last year at the Royal Academy of Art really brought home the multifarious ways in which universities were supporting social entrepreneurship. Half the universities in England were involved in some way.

Torkington feels the project's major success was in creating a shift in thinking

around how to do enterprise, innovation and leadership differently.

Since funding from HEFCE ceased in 2015 she has been delivering a consultancy programme to support institutions, maintaining momentum to keep social enterprise on the agenda at universities.

On top of that, a series of annual social enterprise related conferences have been delivered by universities and the annual SEE Change Recognition Awards have taken place.

The awards celebrate the achievements of universities as innovative and impactful supporters of social entrepreneurs as well as showcasing a range of social entrepreneurs themselves.

All of which is a legacy of Torkington's work within and beyond UnLtd. Nickala – we salute you.



JEFF WILLMORE
*Programme manager
social enterprise and
entrepreneurship, Oxford
Brookes University*

Celebrating its fifth birthday this year is the Oxford Brookes Social Enterprise Awards (OBSEA), Jeff Willmore is the programme co-ordinator. It is a 12 month programme for students, staff or recent graduates that offers training, mentoring and cash awards to help develop social ventures.

One of the three strands to OBSEA is volunteer placements – the organisation is keen for participants to work on problems within social enterprises. At the end of the year, Try It (up to £500 to try out an idea) and Do It (Up to £5,000 to launch a project) awards are made. £15,000 was given out in total to 15 budding social entrepreneurs this year.

Oxford has a particularly strong social enterprise scene. As well as OBSEA, there is the Oxfordshire Social Entrepreneurship Partnership, which is operated by Oxford Brookes, Oxford University and Student Hubs, another influential organisation in social enterprise education.

Willmore has also been the programme manager for social enterprise and entrepreneurship at Oxford Brookes since 2010. He says he is passionate about social enterprise: “as it takes the best elements of business and uses them as a force for positive disruptive change.”

The Oxford Brookes University strategy looks to 2020 and includes a commitment to “a positive commitment to our wider community”. Willmore cites that as one of the reasons why he is so passionate about social enterprise: “Social entrepreneurship and innovation is supported by everyone throughout the entire organisation from our Chancellor down as it is directly aligned with guiding

principles of connectedness, confidence, enterprising creativity, and generosity of spirit. In that respect offering it as part of our wider curriculum ticks every box.”



MONA VADHER
Head of employer engagement, University of London (City)

We were heartened to see that City, University of London in partnership with Queen Mary University of London, held a social enterprise festival in February this year.

The festival was targeted at those new to social enterprise and social venture founders who are at start up stage. Around 600 guests attended across the week including local businesses, students and members of the public.

The idea to do it came from Mona Vadher in the Employer Engagement team at City’s Careers Service in collaboration with Alex Elkins, Enterprise Education Manager.

City has been very successful in propelling its students into blue chip careers (a key part of its strategy is supporting business and the professions) but Vadher was keen to provide other options: “For me, it helped create new links with businesses and forge relationships with local social entrepreneurs as well as enabling engagement with communities to progress social enterprise ideas.”

As part of the festival, City took a look around its community and discovered 115 social enterprises in their neighbourhood.

Vadher also felt that the festival was an opportunity to engage ‘Widening Participation’ (WP) students, which make up 60% of students at City.

These students are from low socio-economic backgrounds, many of whom are in receipt of a bursary. 10% of these students tend to be unemployed or underemployed upon leaving the university. Vadher feels that exposing WP students to the possibilities of social entrepreneurship will open their eyes to options outside of more traditional employment prospects.

The careers service at City has a micro-placement programme which



has now been expanded thanks to some funding from HEFCE and the hope is that a legacy of the festival will be the opportunity for students to work with social enterprises as part of that.

The festival went so well that City are now considering making it a permanent fixture in their calendar and are open to collaborating with other institutions with similar social agendas. Here’s hoping.



DARREN CHOUINGS
Start-up coach, social enterprise specialist University of Sheffield

As a start-up coach and social enterprise specialist at the university, Chouings has a unique perspective. He understands the challenges of running, launching and growing a business because he continues to run his own portfolio career (as a designer, event organiser, and artist) alongside his work supporting entrepreneurs through the University. In his bio on the university website, he describes himself as: “particularly interested in students working in social enterprise.”

Chouings has also ensured the university worked on city wide social enterprise support programmes, helping Sheffield based social enterprises access expert advice and support.

He has also run a social inclusion workshop for the RSA in Sheffield and

is one of the voluntary board members of the Sheffield Social Enterprise Network. Then there are the successful social enterprise social events he has organised in the city, working with both universities (Sheffield University and Hallam University).

When we started asking around about Chouings, one of the comments we got back stood out. It’s from Jamie Veitch, who worked with him on the design and delivery of two social enterprise accelerator programmes for MBA students from the KAIST Business College in South Korea.

Veitch told us he knew many people who have worked with Chouings: “...and without exception, they rave about him. They love his enthusiasm, his willingness to listen to challenges – and his practical support; Darren’s not afraid to get stuck in and get his hands dirty. He also has a rare attribute in coaches – he’ll challenge clients’ assumptions if necessary.”

Faye Savory, who started Bear Hugs Gifts whilst studying at Sheffield University, was also very descriptive of the support Chouings offered: “Darren has been incredibly helpful for me, not only in offering his own support and expertise, helping me with my business model, and generally being a soundboard for new ideas going forward, but also signposting me towards other events, specialists and opportunities that he thought would help me develop both myself and my idea” ■

DISRUPTING GLOBAL CURRICULUMS

From Pakistan to Ghana, universities around the world are seeking out ways to support the social enterprise ecosystem.

Written by ELLIE WARD

“The business of business is business.”
And the “one and only one social responsibility of business [is] to use its resources and engage in activities designed to increase its profits so long as it stays within the rules of the game.”
– Milton Friedman, 1970

During the 30 years he spent at the University of Chicago, Milton Friedman advised global leaders, including U.S. President Ronald Regan and British Prime Minister Margaret Thatcher, secured a Nobel Prize and became one of the most influential economists of the 20th century.

Today however, universities all over the world are challenging the business school orthodoxy, preached by Friedman and others, that prioritises profit maximisation above all else. Increasingly, higher education institutions (HEIs) are engaging with the social enterprise sector to find sustainable solutions to issues around inequality and social justice.

Juliet Cornford, social enterprise advisor at the British Council, says: “Universities see the social enterprise sector as providing routes into employment. They are starting to recognise that social enterprise is a growing part of the economy and that it is a valuable channel through which to contribute to civil society and the wider community.”

A report published last year surveyed more than 200 HEIs from 12 countries, including Canada, Greece and Kenya, and found that 75% of them were currently working with the social enterprise sector in some way. *The Social Enterprise in a Global Context: The Role of Higher Education Institutions* report also found that 52% of HEIs working with a social enterprise, or which had done so previously, stated that their partnerships had involved international activity.

Dr Stephen Dobson is a senior research fellow at the International Centre for Transformational Entrepreneurship at Coventry University in the UK. His team has been working with universities in Africa to provide social enterprise development support.

“In Sub-Saharan Africa, they’ve got the highest levels of overseas entrepreneurship in the world. Most of this entrepreneurship is subsistence; it’s about putting food on the table. Whilst people are engaged in those activities it is very hard for them to break out and see themselves as being a potential employer of other people and creating some sort of social impact,” Dobson explains.

Coventry University, along with Stellenbosch University in South Africa and the University of Cape Coast in Ghana founded the Africa Institute

of Transformational Entrepreneurship last year. Its aim is to help develop new and existing social enterprises (for example, through an incubator for social ventures in Accra, Ghana) and ensure that graduates are equipped with the skills needed to find sustainable solutions to pressing social and environmental challenges, through practical training sessions and an online portal for students to receive virtual mentorship and support.

Across the Atlantic, the British Council backed Playground Heroes programme is training 250 students from HEIs in Mexico with skills such as conducting market analysis, writing business plans and pitching projects successfully. The overarching aim of the programme is to promote community-led social development, by raising awareness among students about issues affecting their local area, such as gender inequality, and encouraging them to gain a better understanding of how social enterprise models have the potential to address some of these issues.

Dr Pathik Pathak is the faculty director of social entrepreneurship and director of the Social Impact Lab at the University of Southampton in the UK. He explains that social venture support among HEIs is evolving. “Our mission is to produce



↑ Dr Pathik Pathak

world-class talent for social impact. That means we've been on a journey from focussing solely on social entrepreneurs starting up ventures to supporting the entire eco system."

Students at the University of Southampton are able to take a social enterprise module, in which they are tasked with identifying local challenges and developing sustainable solutions to them. The university also coordinates local and international placement schemes for students wanting to gain practical experience working for a social venture and has collaborated with the British Council to develop social enterprise-focussed partnerships with HEIs in India.

Through the Social Enterprise Education Programme, the University of Southampton, the Indian Institute of Technology in Madras and the British Council, have embarked on a mission to mainstream social enterprise education. As part of this programme, an international conference was held in Chennai, India last year, bringing academics, students and practitioners together to share research findings and best practice. A website has also been launched for those involved in the programme to share resources, such as funding and student exchange opportunities.

In neighbouring Pakistan, the Sukkar



↑ Southampton's Enactus society working in Kenya

Institute of Business Administration (IBA) launched a pilot social enterprise incubator last year with the particular focus of supporting the rural local community. Ikhtiar Khoso, director of the Centre For Entrepreneurial Leadership and Incubation at Sukkar IBA, explains that of the two social enterprises developed through the pilot, "one did not germinate successfully, while the other, which is focussed on women artisans, became successful."

The *Social Enterprise in a Global Context* report found that 54% of HEIs would be most likely to support and assist in the development of social enterprises that are helping to develop a specific community. Other priority areas selected by the HEIs surveyed included vulnerable children and young people, and health and wellbeing.

Pathak explains that business schools initially drove HEI interest in social enterprise, but that it is increasingly becoming a priority for other disciplines. "You get a lot of interest from social sciences. The intersections of social policy and social entrepreneurship are increasingly blurring," he says.

Students are also pushing forward this agenda, encouraging HEIs to incorporate social enterprise initiatives into curriculums and departments. At the University of Southampton, the

popularity of its Enactus student society demonstrated student motivation to engage with social entrepreneurship.

Enactus is an international non-profit organisation, which supports students to develop entrepreneurial projects with a social mission. For example, the Enactus Society at Southampton is currently working on nine projects locally and around the world, including one that has developed a way to purify dirty water through heat from the sun in Kenya and Malawi.

"Students really wanted to do things where they were getting their hands dirty, working with real ventures..."

Our research has found students are far more conscious about their responsibilities to the community and the world at large. They want to make a difference in a way that is truly sustainable," says Pathak.

It is this combination of student driven enthusiasm, a multi-discipline approach and commitment from all levels of staff to social entrepreneurship that will ensure projects are sustained beyond pilot runs, and truly integrated into the university as a whole.

Looking ahead, Cornford reflects that globally there is an appetite among HEIs to develop more digital forums through which students and academics interested in social enterprise can connect and share their ideas with peers in other countries. ■

AN ALLIANCE OF SOCIAL INNOVATION

Meet the university partners that work together to support social entrepreneurs.

Introduction by TONY WALKER, UNIVERSITY OF MANCHESTER IP

The following university partners have been extensively involved in the SEE Change programme, a partnership between the Higher Education Funding Council England and UnLtd since 2009. They are now committed to build on this and to work with other leading HEIs to introduce coordinated approaches and to leverage their position as ‘anchor institutions’.

Each one of them is expressing a clear commitment to continue supporting social innovation and entrepreneurship and believe the time is right for universities to step into the driving seat of support.

With the increased focus of the social innovation and impact investing agenda, there are opportunities for social innovation and entrepreneurship to act as a vehicle for positive social change at both an individual and an institutional level, locally, regionally and indeed internationally. Each of us brings a unique aspect to the offering;



OXFORDSHIRE SOCIAL ENTREPRENEURSHIP PARTNERSHIP (OSEP)

www.osep.org.uk

OSEP is a partnership between the University of Oxford, Oxford Brookes University and other anchor organisations

based in Oxfordshire. We were keen supporters of the SEE Change programme and have been committed to championing support for social enterprise in the HE sector, particularly by providing support to our students to work with community based social enterprises.

Universities can play a key role in developing the social economy and acting as champions for social innovation. In Oxford, we have a strong social enterprise sector and we are delighted to be core partners in the SEE Changemaker network, building links and strengthening collaborations with universities who share

our commitment to supporting social enterprise and innovation. Working together and in partnership with the Oxfordshire LEP we have provided support to help existing and prospective social entrepreneurs plan, develop and grow their businesses.

Our annual conference at Wolfson College, Oxford, provides an opportunity for universities to share experiences and develop successful strategies to support social entrepreneurs. In 2017 we are focussing on the new opportunities for collaboration created by the developing network of universities across the UK and internationally, and celebrating our wider partnerships with organisations including Social Enterprise UK, UnLtd and the British Council.



CU SOCIAL ENTERPRISE CIC (CUSE)

www.youtu.be/vUhZxQLA7fY

Coventry University has a strategic

commitment to enabling the communities we serve to realise their entrepreneurial potential.

This is delivered through a specially created social enterprise CU Social Enterprise CIC (CUSE) – the only social enterprise to be created by a HEI to promote social innovation and enterprise.

CUSE is now the main way the university engages with social innovators and entrepreneurs from staff, students, graduates and the wider community.

CUSE has used its unique structure and relationship to the university to become recognised as a fast moving, down to earth team that achieves real results. We now have a comprehensive programme of activity that promotes social entrepreneurship which is demonstrating substantial social value.

Since 2014 we have:

- Established over 40 social enterprises largely by staff and students

- Developed an internal network of advocates throughout the university to promote social enterprise
- Created a Social Enterprise Hub, a physical space which provides free hot desking space and business services to 10 social enterprises
- Established a social enterprise module which introduces first year students to the idea of social enterprise.
- Achieved the Social Enterprise Mark for the university (one of only four universities in the country to do so)
- Achieved Social Enterprise Place status for Coventry by bringing together the key development agencies (Chamber of Commerce/Council) with social entrepreneurs to raise the sector's profile and improve its sustainability.
- Created Coventry FabLab, a community driven making and innovation space delivering training and community engagement programmes
- Established The Priory, a new heritage/tourism social enterprise



UNIVERSITY OF MANCHESTER IP (UMIP)

www.socialenterprise.umip.com

A core part of UMIP's mission is to develop social enterprises and create lasting social impact that make positive contributions to society. The fundamental change we seek

to bring about is to enable the progression of social enterprises to maximise social impact through the creation of scalable and growing ventures in the local community or further afield.

In association with the Manchester Enterprise Centre we are supporting staff, students and academics with a social enterprise idea – whether it's to find out what's involved, do a bit of market research or set up a fully-fledged business.

As part of the SEE Change initiative, the university successfully led a pioneering programme to place social entrepreneurship at the heart of its culture and infrastructure. This allowed us to progress the social drivers arising from our research projects that clearly have a valuable application to deliver social, environmental and local economic benefits.

We aim to maintain the momentum of this activity as we continue to build an effective ecosystem for the development and growth of social entrepreneurship and social impact activity within The University of Manchester, as well as instilling a core ethos of social responsibility across all our activities.

The measurement of the social impact we create is evidenced by our ventures themselves, for example;

- In Place of War CIC, Ruth Daniel
- Levenshulme Market, Helen Power
- EpicSteps CIC, Alison Edmonds
- Your Own Words CIC, Jenny Berry



THE UNIVERSITY OF NORTHAMPTON

www.northampton.ac.uk/news/social-enterprise

Social impact is embedded in the institution wide strategy 'Transforming lives + Inspiring Change' at the University of

Northampton. We work extremely hard to ensure that through our socially innovative activities and initiatives we have a positive impact on the communities that we serve locally, regionally, nationally and internationally. Our partnership with the UnLtd SEE Change programme has been a key part of this strategy.

We provide a supportive environment for our students and staff to develop the necessary skills and knowledge they need to succeed in a socially innovative world, as well as enabling them to set up their own social enterprises or businesses to make a positive difference to the communities in which they operate.

The university has recently been awarded the Social Enterprise Gold Mark in recognition of its excellence in a number of areas including governance, business ethics, good business practice and social impact and financial transparency.

The mark adds further recognition to our social impact work. In 2013 we became the first UK University to be called a 'Changemaker Campus' by Ashoka U, joining universities and colleges around the world recognised as global leaders in social innovation. ■



Levenshulme market, started to encourage shopping locally to build community. Supported by University of Manchester.

A-Z

A-Z OF SOCIAL ENTERPRISE COURSES & INITIATIVES

How to use this directory.

We've rounded up as many social enterprise and social innovation courses as we could uncover. Whether you only have a basic knowledge of social entrepreneurship that you want to build on or you're more knowledgeable and want to advance, there's a course here for you.

Similarly, if you're looking for continuing professional development, the following list will provide you with options.

There's a huge variety here, from short courses of only a few hours that will give newcomers a good grounding in social

enterprise, to very focused courses that address particular aspects of being a social entrepreneur, from leadership to finding funding. Some of them are directly marketed at people who want to start their own social venture.

Many universities also offer business support services and extra curricular programmes focused on social enterprise. Some are for students but many are available to anyone within the community local to a university so if you have one near you, it's worth checking to see what they offer.

OXFORD BROOKES UNIVERSITY

FIND OUT MORE

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Twitter: @OBSEA_UK

Facebook: Oxford Brookes Social Entrepreneur Awards

Oxford Brookes University is over 150 years old with more than 18,000 students and 160 degree choices. It enjoys an international reputation for academic excellence and strong links with business and industry at a local, national and international level. After a £132 million redevelopment of its Headington Campus, Oxford Brookes has some best spaces in which to learn, study and live. It has been offering an award winning extra-curricular social entrepreneurship programme for the past 5 years. Brookes is home to the Oxford Brookes Social Entrepreneur Awards (OBSEA). Every year the OBSEA Programme offers training and mentoring to those wishing to start or scale their social enterprise. This year they also committed £25,000 in funding to 15 University social entrepreneurs. OBSEA also funds student project placements at social enterprises in the UK and overseas.

It works closely with the University of Oxford supporting the entire local social entrepreneurship community. Its social enterprise and innovation offer is directly aligned with the University's guiding principles of connectedness, confidence, enterprising creativity, and generosity of spirit.

COURSES



CAMBRIDGE JUDGE BUSINESS SCHOOL **Master of Studies in Social Innovation**

A part-time programme designed for practitioners for the business, public and social sectors who wish to lead innovative solutions to pressing social issues.

*More information: programme director
Dr.Neil Stott n.stott@jbs.cam.ac.uk*

GOLDSMITHS UNIVERSITY **MA in social entrepreneurship**

For social entrepreneurs already working and for those with aspirations to do so, this course is available full time for a year or part-time over two years.

*More information: Course director Richard Hull
r.hull@gold.ac.uk*

GLASGOW CALEDONIAN UNIVERSITY **MSC Social business and microfinance**

One year full time postgraduate course jointly delivered with The Yunus Centre at GCU – named after noted social entrepreneur Muhammad Yunus.

*More information:
www.bit.ly/GlasgowCalSocEnt*

GREENWICH UNIVERSITY **Managing social enterprise in health and social care**

A continuing professional development course for qualified professionals, this course aims to raise awareness of social enterprise opportunities that exist within the health and social care sector.

*More information: course director Charles Oham
C.Oham@greenwich.ac.uk*

LONDON SCHOOL OF ECONOMICS (LSE) **MSC in social innovation and social entrepreneurship**

Year long course that offers expertise from the latest insights in social innovation alongside learnings from a network of global socially-focused organisations.

*More information: programme administrator
Henrietta Burr dom.sie@lse.ac.uk*

MIDDLESEX UNIVERSITY BUSINESS SCHOOL **Various social enterprise courses**

Free online courses for those looking to start a social venture and make it sustainable. Offered through the Future Learn website and co-created with

O P Jindal University – India.
*More information: www.futurelearn.com/
programs/social-enterprise*

NORTHAMPTON **MA in Social Innovation**

Available part-time and full-time, the course aims to build skills and competence alongside developing investable and marketable social enterprise solutions.

*More information: course director
chris.durkin@northampton.ac.uk*

OPEN UNIVERSITY **Public leadership and social enterprise**

The university started by social entrepreneur Michael Young offers business courses through the department for Public Leadership and Social Enterprise (PuLSE)

*More information: OUBS-Public-Leadership-
Social-Enterprise@open.ac.uk*

OXFORD UNIVERSITY DEPT. FOR CONTINUING EDUCATION **Social Entrepreneurship**

Online course offering step-by-step guide to starting a social enterprise offered by Oxford's world famous Skoll centre for social entrepreneurship at Saïd Business School

*More information: Tanja Collavo
tanja.collavo@new.ox.ac.uk*

PLYMOUTH UNIVERSITY **MSC Entrepreneurship and International Development**

Postgraduate degree directly marketed to those looking to work at NGOs or in policy, this has a core module on social enterprise and entrepreneurship.

*More information: Dr Haya Al-Dajani haya.
al-dajani@plymouth.ac.uk*



Oxfordshire Social Entrepreneurship Partnership

WHO WE ARE:

Social entrepreneurship across Oxfordshire is a growing force for change. People from all walks of life are looking at new ways of addressing social and environmental issues. Social entrepreneurs and innovators are setting up and running business ventures that trade for a social and/or environmental purpose. Aware of the growth in this sector generally and in Oxfordshire in particular, the University of Oxford and Oxford Brookes University felt that there was a real opportunity to expand and extend their work and engage with the wider social enterprise community. In March 2014, the two Universities jointly submitted a bid to UnLtd to set up a regional network for all social entrepreneurs operating across Oxfordshire, irrespective of whether they had a connection with any of the Universities. This bid was successful and Oxfordshire Social Entrepreneurship Partnership (OSEP) was formed. From its foundation, OSEP has sought to help existing and prospective social entrepreneurs plan, develop and grow their businesses. We aim to be the best network of support and funding for social entrepreneurs in the UK. Our intention is to engage with the social enterprise community and other social enterprise support organisations, and OSEP aims to become a “one stop shop” supporting social enterprises operating in any sector across the county.

WHAT WE DO:

OSEP is involved in a number of initiatives. To name a few, OSEP has led social enterprise workshops and networking sessions at the Marmalade conference for 3 years; worked with OBSEA team at Oxford Brookes University on the Start-Up Success Social (SUSS) learning and development programme for OXLEP; and acts as a networking organisation for social enterprise throughout Oxfordshire. OSEP is also a core partner in the SEE Changemakers network of UK universities committed to supporting their students and local communities in developing the social economy.

Having operated award winning social entrepreneurship programmes and run successful social enterprises themselves, the three main partners are uniquely placed to offer a network of high quality support which includes:

- A programme of networking and learning support provided by both Universities and Student Hubs in the form of networking events, workshops and Masterclasses

FIND OUT MORE

Web: www.osep.org.uk

Key contact: Tyson Paul

Email: tysonpaul@osep.org.uk

Telephone number: 01865 616574

Twitter: @OSEPOX

Facebook: OSEP - Oxfordshire Social Entrepreneurship Partnership

- One to one mentoring and support for individual social entrepreneurs
- Hosting an annual conference with the aim of uniting universities around the mission of social enterprise.

CASE STUDY:

OSEP has been instrumental in establishing Oxfordshire as a leader in Social Enterprise activity in the UK. We aim to make sure that Oxford remains a beacon for social enterprise long-term.

OSEP is reaching out into the community in a number of ways, including involvement in the Local Enterprise Partnership (LEP) Business Support Programme. Through the initiative, two members of OSEP's Steering group act as “Network Navigators”, ensuring the best possible signposting and connectivity.

A common denominator in both the Universities' programmes has been Student Hubs who support both Universities and help them to deliver their programmes. They are an award-winning charity run by students for students, enabling them to engage with social and environmental challenges and empowering them to become active citizens for life.

You can learn more about Student Hubs and their support for social entrepreneurship and innovation by visiting their website at www.studenthubs.org

We encourage you to get involved, visit our website at osep.org.uk, follow us on Twitter @OSEPOX, and get involved in the mission of social enterprise with OSEP!

RUSKIN COLLEGE, OXFORD

Business and Social Enterprise

Two year full-time or four year part-time course that acts as a springboard to Oxford Brookes University's BA (Hons) Business and Management course. Designed to further knowledge of business and social enterprise and of good business management.

More information: Email the college: enquiries@ruskin.ac.uk

SCHOOL FOR SOCIAL ENTREPRENEURS

Community Business Trade Up Programme

Delivered at several School for Social Entrepreneurs locations across the UK, this course is for early-stage community businesses that are planning to grow, with grants available.

More information: www.the-sse.org/courses/community-business

SHEFFIELD UNIVERSITY

MSC Entrepreneurship and Management

Full-time, year long business course that includes modules in social and alternative entrepreneurship, with students able to use their social enterprise idea as coursework.

More information: pmgt_help@sheffield.ac.uk

SOCIAL ENTERPRISE ACADEMY, SCOTLAND

Wide variety of social enterprise courses

Offer a range of courses for early stage social entrepreneurs including Developing Social Enterprise Ventures and Leadership for Social Enterprise.

More information: www.socialenterprise.academy/scot/whats-on

SOUTHAMPTON UNIVERSITY

Module in social enterprise

A module in social enterprise available to all Southampton undergraduates.



It is taught by faculty director of Social Entrepreneurship & Director of the Social Impact Lab Dr Pathik Pathak
More information: P.Pathak@soton.ac.uk

STIRLING UNIVERSITY

MSC in Social Enterprise

Focuses on delivering excellent services and high social value, building and maintaining stakeholder support, securing investment, and measuring and communicating success.

More information: senior lecturer Richard Simmons r.a.simmons@stir.ac.uk

ULSTER UNIVERSITY

Third Sector Leaders Programme

Postgraduate certificate offering professional development and support for leaders that explores ways to be a role model, develop strategic thinking and the effective use of governance.

More information: course director Steve Pollard sf.pollard@ulster.ac.uk

Advanced diploma in social enterprise

12 month programme that provides the business skills to inspire, transform and enhance the competitiveness of potential and existing social enterprises

in a challenging marketplace.

More information: course director Steve Pollard sf.pollard@ulster.ac.uk

WESTMINSTER UNIVERSITY

Elective module in social enterprise

Available to students of all faculties, this module is designed to test your ability to think and act as an entrepreneur within community and social organisations.

More information: www.bit.ly/WestminsterSocEnt

WREXHAM UNIVERSITY

BSC Hons Social Enterprise

Course designed to help develop the knowledge, skills, capabilities and confidence needed to become a social entrepreneur or alternatively an effective employee, manager or volunteer in third sector organisations.

More information: course director Chris Fortune c.fortune@glyndwr.ac.uk

YORK UNIVERSITY

Social Entrepreneur skills course

Short three hour course that aims to help develop an understanding of the third sector and the skills needed to be successful as a social entrepreneur.

More information: www.bit.ly/YorkSocEnt

NEED BUSINESS SUPPORT?

Higher education institutions that don't offer formal courses often have social enterprise initiatives in place. This is usually in the form of business support and in some cases, is not only for current students. Other initiatives exist around funding, either directly or through competitions. Here we have listed a few of note.

ASTON UNIVERSITY

Run the BSEEN (Birmingham Skills for Enterprise and Employability Network) programme. BSEEN is not exclusively for social enterprises – it is open to any type of business. Students from any of the universities in the greater Birmingham area can take part, with mentoring, workspace and a business grant available to successful applicants.

<http://bit.ly/AstonBSEEN>

BRIGHTON UNIVERSITY

The university by the seaside runs runs Spark Social Enterprise, a social enterprise accelerator that offers business support. Interestingly the initiative is a collaboration between partners in four European countries and is funded by the European Regional Development Fund. Get it while it lasts before Brexit!

<http://bit.ly/BrightonSparky>

COVENTRY UNIVERSITY

The university has created its own social enterprise called Coventry University Social Enterprise Community Interest Company (CUSE CIC). CUSE supports staff, students and alumni to develop social enterprises which emerge from their passions or their research. It also endeavors to connect local stakeholders to build an ecosystem of support.

<http://bit.ly/CoventryCUSE>

KING'S COLLEGE, LONDON

A Social Entrepreneurship Initiative exists at King's, a joint venture between King's International Development and the Public Sector Management programmes. The initiative offers workshops, seminars and consultations to aid students in developing their proposals and perfect crucial elements such as how to develop a business model. Funding, in the form of King's Enterprise Awards or Allesch-Taylor Scholarships for Entrepreneurship, is also available.

<http://bit.ly/KingsSoCent>

LEEDS BECKETT UNIVERSITY

Beckett offers a mix of expertise and facilities for anyone starting a social enterprise. Academic expertise can be called on to support funding applications, business lounges can be made available for informal meetings and social entrepreneurs can take advantage of a 10% discount on both training and development courses and Enterprise and Innovation Hub virtual office services.

<http://bit.ly/LeedsBeckSE>

MANCHESTER UNIVERSITY

Working with the Manchester Enterprise Centre, the university has dedicated social enterprise support and funding programmes – with specialisms in tech, medical sciences and humanities. Of note is that current and past students with ideas

for businesses that will benefit the public or society can apply for ignition funding, which is intended for those wanting to test out their ideas in the marketplace.

<http://bit.ly/SocEntUMIP>

NORTHAMPTON UNIVERSITY

The giveaway that Northampton is pretty keen on social enterprise is its Twitter handle: @Uni4SE. The university publishes a social impact report, which includes the fact that it supported the start-up and growth of 52 social enterprises during 2015-2016. It also set up Inspire2Enterprise, an expert support service for anyone looking to start, run, finance or partner with a social enterprise.

<http://bit.ly/UniNo>

NOTTINGHAM TRENT UNIVERSITY

The Hive is the university's purpose built centre for enterprise and entrepreneurship. It is open to anyone with a viable business idea and the Hive website has a dedicated page aimed at social entrepreneurs.

It works in collaboration with Nottingham council and the Young Foundation and has a particular focus on UnLtd's Spaces4Change, which aims to bring unused or under-utilised spaces (with £5,000 of funding up for grabs).

<http://bit.ly/TrentHive>



↑ CUSE winning HEI of the year award at this year's SEEChangemakers Recognition Awards

OXFORD BROOKES UNIVERSITY

The institution has long been supportive of social enterprises in the area, founding the Oxfordshire Social Entrepreneurship Partnership (OSEP) with Oxford University. OSEP aims to offer support to social entrepreneurs locally, whether they are students or not. In addition, the annual Oxford Brookes Social Enterprise Awards (OBSEA) offer training, mentoring and funding to develop social ventures. <http://bit.ly/BrookesSoCent>

ROYAL COLLEGE OF ART

The college has an initiative called InnovationRCA that focuses on turning the ideas of students and graduates into successful businesses. Wates Giving Social

Enterprise Fellowships are awarded at InnovationRCA to start-ups, ideas or designs that address societal needs. Up to £20,000 is available through bursaries and business mentoring. <http://bit.ly/InnovationRCA>

STAFFORDSHIRE UNIVERSITY

Social Enterprise Matters is part of the Creative Communities Unit at the university and offers a programme of social enterprise business support events including workshops, networking events and a showcase event where social entrepreneurs can promote their organisation. Monthly Social Enterprise Peer Mentoring Hub sessions also help social entrepreneurs support each other. <http://bit.ly/StaffsUni>

UNIVERSITY OF THE WEST OF ENGLAND (UWE)

Together with Bristol University, the two institutions were stakeholders in Bristol being recognised as Social Enterprise UK Place, recognised by Social Enterprise UK as being a hotspot of social enterprise activity. The two universities have worked on GoodLab, offering information or support for staff, students or alumni. Local social enterprises can also use the service. The UWE Bristol Fund also offers grants for social enterprise start-ups. <http://bit.ly/UWESocEnt>

For news on university support of social enterprise, visit the UnLtd SEEChange website.